

ENDLESS SMILE BY DADA LIFE

INTRO

Thanks for buying our second plugin! It took a while, but now it's here. Finally. We know it took a long time, but try creating a plugin while juggling bananas and double-spraying champagne in front of thousands of people all over the world. Yeah, we thought so.

WHAT DOES IT DO?

With our first plugin "Sausage Fattener" we created a simple way of getting our fat signature sound. But it's not all about the drop - you need buildups too. With "Endless Smile" it's easier than ever to create music that lifts you to space with a smile that just gets bigger and bigger and bigger.

INSTRUCTIONS

Using "Endless Smile" is easy. Start turning the INTENSITY knob and watch the little guy to the right become happier and happier while you start smiling. Turn the INTENSITY all the way (yes, it goes to 110%) if you want your buildup to reach into space - or around halfway if you are a bit afraid of heights. At the end of the buildup you can either turn the INTENSITY down on the downbeat of the drop (it won't click, we promise!), or just before the drop over half a bar or so for that "getting-sucked-down-to-earth"-effect.

Remember: you need to turn the INTENSITY knob gradually over time for the plugin to do its job. Leaving the knob at a fixed position will just make you sad.

Down to the left there are eight different presets. They sound completely different and even act a bit differently depending on how much you turn the INTENSITY knob, so chose your weapon wisely. The presets go from SOFT to EXTREME but the so-called "soft presets" aren't that soft to be honest.

In general there are two ways of using "Endless Smile". Either you use the automation and draw a line with the INTENSITY in your DAW. Or you connect a MIDI-controller (or use your mouse) and really feel the music and record the automation. In both cases, remember that you don't need to turn the INTENSITY all the way up every time. But yes, it's more fun.

* Some presets include a phasing effect that makes the music climb higher and higher in an endless spiral without turning the INTENSITY knob.

SOME TYPICAL EXAMPLES

On everything. Put “Endless Smile” on the master channel and gradually turn the INTENSITY during the buildup. (Don’t forget to place a “Sausage Fattener” afterwards for maximum intensity...)

On buses. Create a bus or group for all your drums and bass sounds and use “The Endless Smile” in the buildup. That way the vocals and other sounds are unaffected.

On instruments. You can also place “Endless Smile” on single channels of course. A typical example would be putting one instance of the plugin on the bus (with drums and bass) and turning the INTENSITY all the way to 110% in the buildup, and then place another instance of the plugin on the lead synth or vocal and turning the INTENSITY only to 50%. That way the melody or vocal won’t disappear completely.

BUT REALLY, WHAT DOES IT DO?

“Endless Smile” includes filters, delays, reverbs, EQ’s, phasers, barber poles, LFO’s, different distortions and much more. Each preset has its own secret recipe. Yes, secret. We won’t tell you. Just enjoy the little guy smiling and put his hands in the air.

PROBLEMS?

There shouldn’t be any problems using “Endless Smile”. Come on!? It has one knob (That’s even two knobs less than “Sausage Fattener”.) Still, if something smells weird, email support@tailorednoise.com.

OUTRO

It won’t take this long again before we release our third plugin. That’s a promise. But on the other hand, don’t trust us. We don’t even trust ourselves.